

## **SNAKE ARCADE GAME CONTEST FOR PEDRO LUNAR NEW YEAR 2025 CAMPAIGN**

### **Instructions**

Stand a chance to win up to S\$500 worth of Pedro products when you participate in the snake arcade game contest. The top five (5) participants with the highest scores on the leaderboard will each win a Prize.

To participate in the snake arcade game contest:

- 1) Go to our website at <https://www.pedroshoes.com/lunar-new-year-arcade-snake.html>.
- 2) Enter your PEDRO registered email address and start playing the Snake Arcade Game Contest
- 3) Ensure that the email you have entered is registered to a verified Pedro account

The Contest will be held from 8 January 2025, 1100 (GMT+8) to 3 February 2025, 1100 (GMT+8), or such other period as PEDRO may determine in its sole discretion. The participants with the top five (5) highest scores at the end of the contest will each win a prize.

### **Terms & Conditions**

1. These terms and conditions (the “**Terms and Conditions**”) shall govern the snake arcade game contest (the “**Contest**”), which shall be conducted on PEDRO’s website <https://www.pedroshoes.com/lunar-new-year-arcade-snake.html>. By participating in the Contest, you acknowledge that you have read, understood and accepted the Terms and Conditions, and agree to be bound by the same.
  2. The Contest is managed by Pedro Group Pte Ltd.
  3. A person is eligible to take part in the Contest (a “**Participant**”) if the person:
    - (a) Is not employed by Pedro Group Pte Ltd or any of its affiliates – whereby “affiliate” is defined as any company that controls, is controlled by, or is under common control of the company
    - (b) is a registered account holder in one of the following PEDRO e-commerce markets: Australia, Austria, Belgium, Brunei, Bulgaria, Canada, Cambodia, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong SAR, Hungary, Indonesia, Ireland, Italy, Kuwait, Latvia, Lithuania, Luxembourg, Macau SAR, Malaysia, Netherlands, New Zealand, Oman, Philippines, Poland, Portugal, Qatar, Romania, Saudi Arabia, Singapore, Slovakia, Slovenia, South Korea, Spain, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom, United States of America, or Vietnam (the “**Markets**”);
    - (c) is resident in one of the Markets; and
    - (d) does not have more than one (1) account registered.
- A person who is not resident in any of the Markets may play the snake arcade game on the PEDRO website but will not be eligible to enter the Contest to win the Prize.
4. The Contest period shall be from 8 January 2025, 1100 (GMT+8) to 3 February 2025, 1100 (GMT+8) (the “**Contest Period**”).
  5. Any decision of PEDRO in relation to this Contest, including but not limited to, the Instructions, these Terms and Conditions, the Prizes and/or identity of the winners, are final. PEDRO shall not be obligated to enter into any correspondence or respond to any appeals.
  6. Prizes are non-exchangeable, non-transferable and not redeemable for cash.

7. The Participants with the top (5) scores at the end of the Contest Period will each receive the following prizes (each a “Prize”) according to their standing on the Contest leaderboard:
  - a. 1st Place: up to S\$500 worth of PEDRO products;
  - b. 2nd Place: up to S\$300 worth of PEDRO products;
  - c. 3rd Place: up to S\$200 worth of PEDRO products;
  - d. 4th Place: up to S\$150 worth of PEDRO products;
  - e. 5th Place: up to S\$100 worth of PEDRO products.
8. Winners will be notified of their winning entry by way of email sent to the email address registered with their PEDRO account, and an announcement may be made on PEDRO’s website, telegram channel, TikTok account, Instagram account and/or other third-party platform. A Participant agrees that PEDRO may disclose a Participant’s information including but not limited to his or her first name, last name, and the fact that he or she has won a Prize on the foregoing platforms. Please also refer to the full Privacy, Cookies and Data Protection Policy at <https://www.pedroshoes.com/sg/privacy-policy.html>.
9. PEDRO will decide at its sole discretion whether the eligibility conditions are met and reserves the right to verify the information provided by any Participant. A winning Participant shall be disqualified from the Contest if his or her email address registered with their PEDRO account is no longer valid, and PEDRO shall be entitled to award the Prize to another Participant.
10. All winning Participants agree that PEDRO may provide additional instructions and/or directions to the winners, such as pertaining to the collection of the Prize. The winning Participants must respond within 7 days from the date of the email notifying them of their win and comply with all instructions and/or directions from PEDRO. If a winner fails to do so, he or she shall be disqualified from the Contest and shall no longer be entitled to the Prize, and PEDRO shall be entitled to award it to another Participant.
11. PEDRO may, at its sole and absolute discretion, vary, amend, or change the details of the Prize and/or its value without giving notice to the Participants. PEDRO may also cancel the Contest at its sole and absolute discretion without notice, and all Participants agree that no liability shall attach to PEDRO as a result thereof. Any changes to the Prize and/or its value may be posted on the PEDRO website and shall apply with immediate effect.
12. To the extent permissible by law, PEDRO and its associates, agents, and representatives expressly exclude any liability for any direct or indirect loss, damage, and injury suffered by Participants or any third party whether foreseeable or not, arising in connection with the Contest.
13. Participation in the Contest is voluntary, and there is no legal right to participate in this Contest. PEDRO is not responsible if any person cannot or are not permitted to participate in the Contest or be eligible to receive the Prize for any reason.
14. PEDRO reserves the right to, at its sole discretion, amend the Instructions and these Terms and Conditions at any time and from time to time without notice to the Participants.
15. A person who is not a party to any agreement governed by these terms and conditions shall have no rights under the Contract (Rights of Third Parties) Act 2001 of Singapore to enforce any of these terms and conditions.
16. The Contest, the Instructions and these Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore. PEDRO and each Participant hereby submit to the exclusive jurisdiction of the Singapore courts.